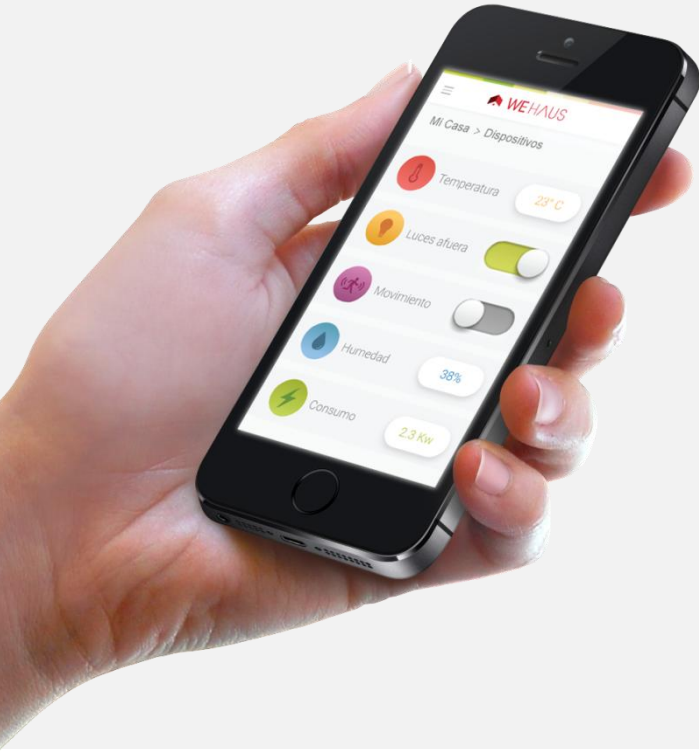
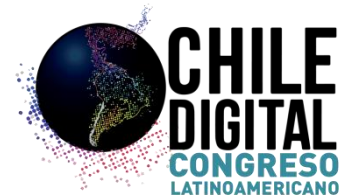


CONFIDENTIAL



Plataforma para el Hogar Inteligente

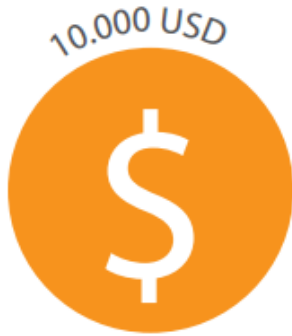
Julio 2015 – gfb@wehaus.com





50 Billones de Productos Conectados

Modelo que no escala



Proyectos llave en mano

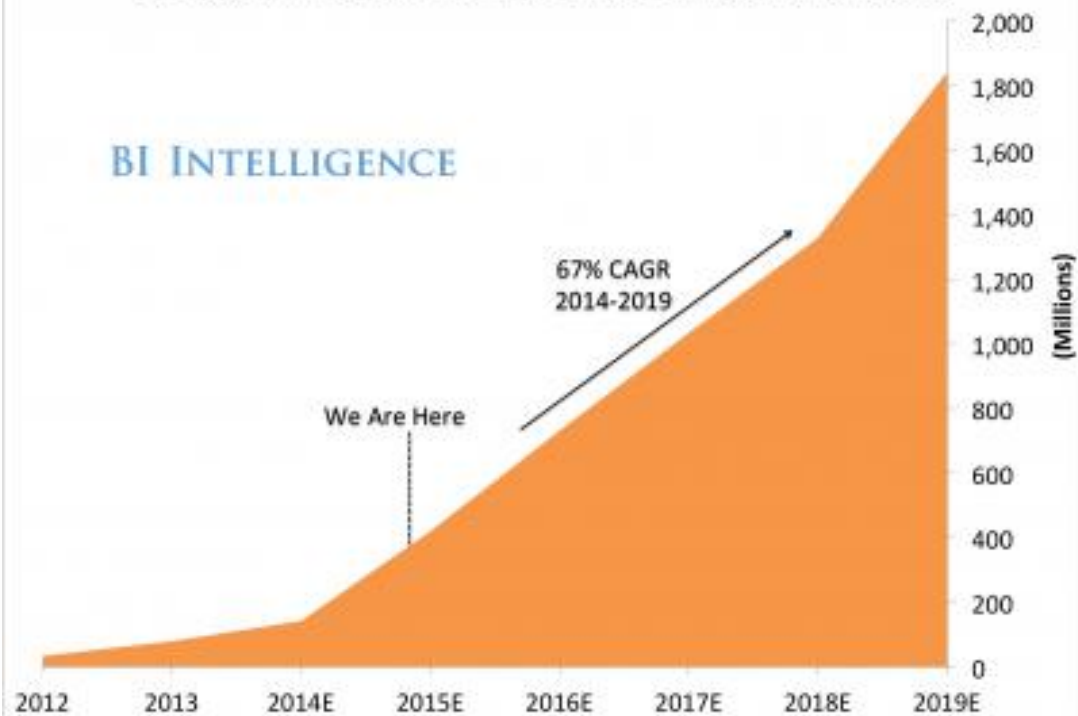


Tecnología propietaria



Global Connected-Home Device Annual Shipments

BI INTELLIGENCE



Source: ABI Research, TechNavio, Pike Research, BI Intelligence Estimates

2014



xfinity

(\$14,95 - \$49,95/m
up to \$399 upfront)



AT&T
digital life

(\$19 - \$89/m +
up to \$899 instal)



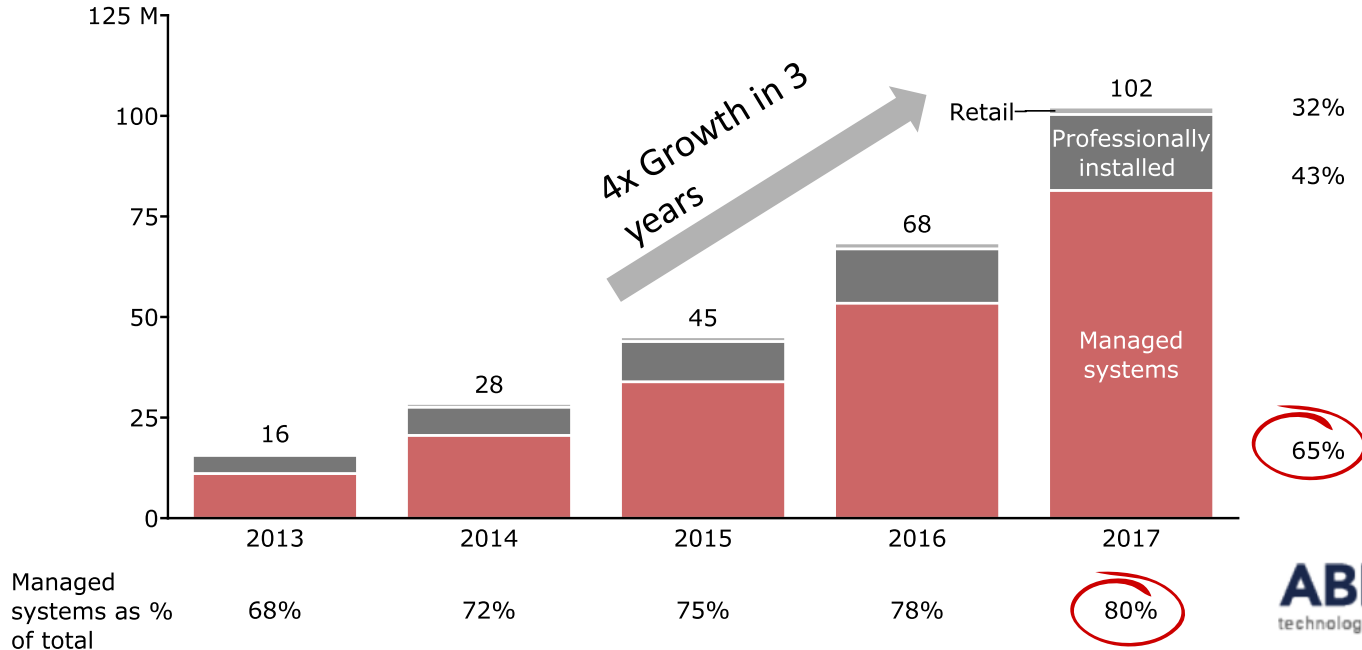
QIVICON
Leben im Smart Home

(\$400 + Instal Fee
+ Gadgets)

Servicios de Hogar Gestionados

WW Home Automation Device Shipments

CAGR
(13-17)





Home Automation Made Simple



WEHAUS

Solución
Punta a
Punta

Sobre
Estándares
Abiertos

“Cloud”
escalable
a bajo
costo



Sin Photoshop!

Plataforma Flexible IoT WeHaus Hardware y Software





 WEHAUS

Cablemodem Estandard

Hardware > Digital

Inteligencia en la Nube



No importa el protocolo...



Motor de Reglas

Climatización



Simulación de Presencia



Video vigilancia



Control de Consumo



Reglas sofisticadas y muy simples de implementar.

Más de 45 tipos de productos conectados a nuestra plataforma

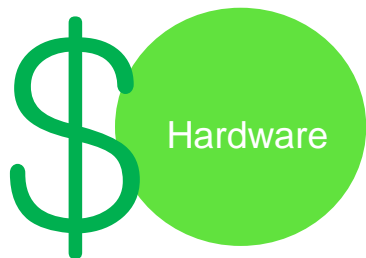


Nuestra Visión es una única plataforma



95MM de Hogares en LATAM

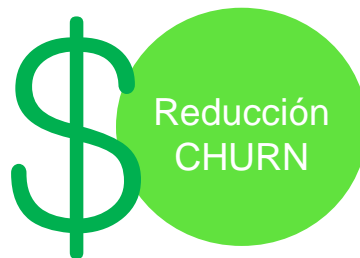
Beneficios tangibles para nuestros partners



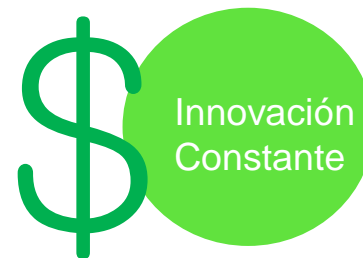
Compatible con
regulación y
estandares



Sobre
Features
Premium



Fidelización de
clientes



Nuevos
Servicios



Freemium Business Model



Telefonica

Hogares



- Speedy 10 megas
- Casa Inteligente
- Video Cloud
- Notificaciones via SMS

\$399 por mes
+ \$2499 kit seguridad



- Pack Seguridad
- Pack Energía
- Pack Clima

WeHaus te permite controlar tu casa desde cualquier parte del mundo, usando tu celular, tablet o PC.

WEHAUS Atención exclusiva WeHaus 4312-0041 Telefonica



Ilustrativo

Our Team



Eng. Gastón Farías Bouvier

Founder, CEO. Analyst at Sapin – M&A, Tenaris and IMPSA. Internet SAT Professor at ITBA



I.D. Juan Bautista Dodero

Founder - Head of Product
Founder at Domogro



Eng. Rodrigo Moya Toro - CTO

Co-funder at Citisen
Full Stack Developer



Federico Brom – CFO – MBA at London School of Business. Bain & Company, Director at EnDriven USA, Black River Capital, AGM Finanzas

- **Eng. Mathias Angelico** – Platform Architect

- **Eng. Rodrigo Tirapegui** – Firmware Engineer

- **Eng. Juan Luis Matus** – Hardware Design

- **Eng. Damián Domé** – Mobile Software Developer

- **Eng Tomás Alvarez** - Mobile Software

Partners



Sapin S.A. Business Consultants – M&A



Awards & Recognitions



National mobile application contest.
Winners - September 2012



Awarded a Government Grant from the
Argentine Ministry of Science and
Technology, FONTAR. July 2013



Price awarded by the Argentine Ministry of
Industry from over 5000 presented
projects. Winners - Dec 2012



Accelerated in the 5th Batch - First
Hardware Startup invested



Selected best Startup in Argentina from over
10 pitches and 800 projects. July 2013



Silicon Valley Immersion Program - 2013



Finalist at the LATAM edition 2014



Mention 2014



Semi Finalist 2013 - Buenos Aires

750K

500k - 3500 Kits

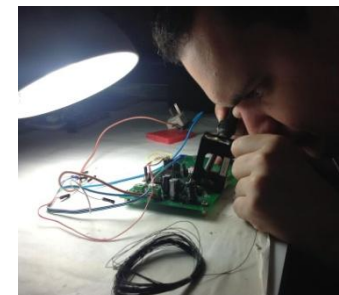
250k – R&D y Ops

**“SmartThings
founder put the
number at 10,000
Users.”**



*Acquisition for
200MM USD*

Muchas Gracias!



Gastón Farías Bouvier - Founder & CEO - gfb@wehaus.com

